



New Schedule

Hyderabad (Sind) National Collegiate University, Mumbai
Kishinchand Chellaram College,
Department of Mass Media.



Details of Admission, Eligibility & Online Entrance test for the Post Graduate Degree Programs
September-October 2020

Master of Arts in Communication & Journalism - Part-I - AY 2020-21
Master of Arts in Entertainment, Media & Advertising - Part-I - AY 2020-21

SECTION-I: ABOUT THE COURSES

The Department of Mass Media, K.C. College, HSNC University, Mumbai, is pleased to announce the details of the entrance test for admission into the following postgraduate courses:

No.	Name of the Course	Eligibility	Date of test
1	Master of Arts in Communication & Journalism	Graduate from any Discipline	20 th October 2020
2	Master of Arts in Entertainment, Media & Advertising	Graduate from any Discipline	20 th October 2020

SECTION-II: DETAILS OF ENTRANCE TEST

1. The **Entrance Test** is mandatory.
2. Owing to the pandemic the mode of test is online.
3. It is a comprehensive test comprising:
 - Written test
 - Personal Interview
4. Knowledge of Current affairs
5. Comprehension of the current Media space.
6. Internship/ Work Experience
7. The overall personality

SECTION-III: SELECTION CRITERIA

Following is the weightage of marks:

No	Selection Criteria	Weightage
1	UG Degree marks	50%
2	Personal Interview	25%
3	Written test	25%
	Total	100%

SECTION- IV : SCHEDULE

No.	Date	Particulars
1.	20th Sept. – 15th Oct. 2020	Online registration for the PG Programs
2.	17th Oct. 2020	Mock test
3.	20th Oct. 2020	Final test
4.	27th & 28th Oct. 2020	Personal Interviews
5.	31st Oct. or 2nd Nov. 2020	First Merit List
6.	6th, 7th & 9th Nov. 2020	Verification of marks and payment of fees
7.	10th Nov. 2020	Second merit list
8.	11th - 12th Nov. 2020	Verification of marks and payment of fees
9.	Will be notified	Commencement of term and lectures

Please Note:

1. Kindly fill the pre admission form with all details.
2. Cost of the form is 500/- rupees (mode of payment will be online)
3. Students appearing from the 2020 batch kindly attach your Std XII mark sheet and mark sheets from Sem I to Sem V.
4. Students from previous batches kindly attach your Std XII marksheet and marksheets from Sem I to Sem VI.
5. For any queries kindly contact us on our email-id: kcbmm@gmail.com or massmedia@kccollege.edu.in or visit our website www.hsncu.edu.in for updates & further details.

Handwritten signature