



# HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

**PA23243401**

**EXAMINATION TIMETABLE – ADDITIONAL (NEP)  
MASTER OF ARTS: ENTERTAINMENT, MEDIA & ADVERTISING SEMESTER I**

DAY	DATE	TIME	COURSE CODE	PAPER NAME
Monday	01.07.2024	08.30 am to 11.00 am	MMA501A	Overview of Media Business I: Print, Radio, Television and Advertising
Tuesday	02.07.2024	08.30 am to 11.00 am	MMA502A	Overview of Media Business II: Film, Digital, Events, Gaming and Animation
Wednesday	03.07.2024	08.30 am to 11.00 am	MMA503A	Media Communication Theories
Thursday	04.07.2024	08.30 am to 11.00 am	MMA504A	Media Management
Friday	05.07.2024	08.30 am to 11.00 am	MMA505A	<b>DSE:</b> Writing for Media
			MMA506A	<b>DSE:</b> Visual Communication

Note: Date and Timing are subject to change if any exigency arises.

**Dr. Jayesh Joglekar**  
Director  
Board of Examinations & Evaluation