



HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

PA23243402

**EXAMINATION TIMETABLE – ATKT (NON NEP)
MASTER OF ARTS: ENTERTAINMENT, MEDIA & ADVERTISING: SEMESTER II**

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Thursday	29.08.2024	8.30 am to 10.30 am	PAEMA 205	Introduction to Media Research
Friday	30.08.2024	8.30 am to 10.30 am	PAEMA 206	Media Marketing (IMC)
Saturday	31.08.2024	8.30 am to 10.30 am	PAEMA 207	Media Finance And Accounting
Monday	02.09.2024	8.30 am to 10.30 am	PAEMA 208	Entrepreneurship, Innovation And Media Laws

Note: Date and Timing are subject to change if any exigency arises.

Dr. Jayesh Joglekar

Director

Board of Examinations & Evaluation