



# HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

**PA23243404**

**EXAMINATION TIMETABLE – REGULAR /ATKT  
MASTER OF ARTS: ENTERTAINMENT, MEDIA & ADVERTISING (A & M):  
SEMESTER IV**

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Monday	22.04.2024	8.30 am to 10.30 am	MAEMA 401 (A&M)	Media Research Analytical Skills
Wednesday	24.04.2024	8.30 am to 10.30 am	MAEMA 402 (A&M)	Digital and Social Media Advertising & Marketing

Note: Date and Timing are subject to change if any exigency arises.

**Dr. Jayesh Joglekar**

Director

Board of Examinations & Evaluation