



# HSNC University, Mumbai

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**PA23243401**

**EXAMINATION TIMETABLE -ATKT  
MASTER OF ARTS: ENTERTAINMENT, MEDIA & ADVERTISING SEMESTER I**

| DAY       | DATE       | TIME                 | SUBJECT CODE | PAPER NAME   |
|-----------|------------|----------------------|--------------|--|
| Monday    | 18.12.2023 | 08.30 am to 10.30 am | PAEMA-101    | Overview I: Print, Radio, Television and Advertising     |
| Tuesday   | 19.12.2023 | 08.30 am to 10.30 am | PAEMA-102    | Overview II : Film, Digital, Events, Games and Animation |
| Wednesday | 20.12.2023 | 08.30 am to 10.30 am | PAEMA-103    | Media Communication Theories                             |
| Thursday  | 21.12.2023 | 08.30 am to 10.30 am | PAEMA-104    | Media Management   |

Note: Date and Timing are subject to change if any exigency arises.

**Dr. Jayesh Joglekar**

Director

Board of Examinations & Evaluation